



Anne Mette Sloth Berner

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Introduction

As head of Lundgrenš' Trademark Prosecution team, Anne Mette Berner advises companies of all sizes on establishing and maintaining exclusive IP rights, including trademark and design rights. With more than 15 years of experience in the field, Anne Mette has advised many clients on strategic trademark protection and worldwide portfolio management services: For the large sized international companies Anne Mette assists with portfolio administration with a focus on cost-saving measures and ongoing audits of existing rights, whereas focus for the small-size start-up company is on strategic choices of new product names and securing freedom-to-operate. Anne Mette represents our clients directly before the European Union Intellectual Property Office (EUIPO) and the Danish trademark office. In other jurisdictions, she relies on her worldwide network of carefully selected prosecution practitioners with proven experience and extensive know-how. WWL, Trademarks says about Anne Mette: "At Lundgrenš, Anne Mette draws praise from sources who describe her as a "seasoned veteran who is extremely responsive" in brand protection and management matters."

Specialities

Intellectual Property & Life Science