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Falcon.io sold to Cision

SPECIALE M&A

Lundgrens has assisted the sellers of Falcon.io on the sale to Cision.

Falcon.io is a leading social media company headquartered in Copenhagen and with offices in New York, Sofia, Berlin, Melbourne and Budapest. Falcon.io provides businesses and brands with insights into their content strategy offering a SaaS platform for social media listening, engaging, publishing, measuring and managing customer data.

Since the establishment in 2010 Falcon.io has grown rapidly and today employs over 250 people from more than 40 countries.

Cision (NYSE: CISN) is a leading global provider of earned media software and services to public relations and marketing communications professionals. Cision employs more than 4,000 people with offices in 15 countries.

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